

A detailed illustration of a pocket watch. The watch has a round case with a ring at the top. The dial is white with black Roman numerals and a small seconds sub-dial at the 6 o'clock position. The hands are black and ornate. The watch is shown from a slightly elevated perspective, with the ring at the top and the case bottom visible.

# **Knowledge of the Swiss watch industry and its products**

*Introduction to mechanical watches*

**March 6 to 7, 2012**

*Everything you always wanted to know about the  
Swiss watch industry,  
a course for sales and administrative people*

## **Knowledge of the Swiss watch industry and its products**

*Introduction to mechanical watches*

**March 6 to 7, 2012**

### **Dates and duration**

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March 6 to 7, 2012 – 2 days

### **Timetable**

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08:30 to 12:00 and 13:30 to 17:00

### **Location**

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WOSTEP, Rue des Saars 99, 2000 Neuchâtel, Switzerland

### **Participants**

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Open to everyone but also useful in the daily work of :

- Administrative people who work in the watch industry
- Manager and person in charge of a retail store
- Salespeople for retail trade

### **Price**

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CHF 960.- per person (accommodation and meals not included).

-75% discount for Partnership teachers.

-25% discount for active members.

### **Accommodation**

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All participants will receive a list of hotels in Neuchâtel with the confirmation of the course in order to make their own reservation.

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### ***Program***

#### **History, evolution and products of the Swiss watch industry**

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How to find one's way in the watchmaking world of today; what are the requirements of the after sale service and its potential.

#### **Introduction and functions of the mechanical watch**

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The elements :

- The motor organ
- The transmission
- The jewels – anti-shock system
- The escapement
- The regulating organ
- The display

Practical exercises :

- Dismantling and reassembling a simple mechanical watch

#### **External parts**

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The elements :

- The dial
- The hands
- The glass
- The case

#### **High-tech mechanical watches**

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General information

## Knowledge of the Swiss watch industry and its products

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**March 6 to 7, 2012**

**Registration** – *Please fill in capital letters*

### Personal information

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Title :             Ms.             Mrs.             Mr.

Last name(s) : .....

First name(s) : .....

Occupation : .....

### Contact Information

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#### *Mailing address*

Street address, n° : .....

Post office box : .....

Zip Code, city : .....

Country : .....

Home phone : .....

Work phone : .....

Fax : .....

Portable phone : .....

Home e-mail : .....

Work e-mail : .....

#### *Invoice (if different from the above mentioned)*

Contact person : .....

Street address, n° : .....

Post office box : .....

Zip Code, city : .....

Country : .....

### Where/how have you heard about WOSTEP ?

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WOSTEP student(s)

Employer

Advertisement

Internet

Other : .....

Date : ..... Signature : .....